

CIVICLAB



TALENT HUBS & THE NATIONAL TALENT NETWORK

THE ANNUAL CONVENING
AGENDA PREVIEW

DECEMBER 4-7, 2023
MOBILE, ALABAMA

TALENT LIVES **HERE.**

CivicLab is hosting the Annual Convening of Talent Hubs and the National Talent Network on **December 4–7, 2023** at the **Renaissance Mobile Riverview Plaza Hotel in Mobile, AL.**

Each year, we convene **one of the largest gatherings of local, regional, and state-level cross-sector partnerships focused on postsecondary education.** The event provides a unique opportunity for leaders across the United States to connect with each other, learn from exemplary partnerships, and hear from national leaders on ways to improve postsecondary ecosystems.

This year's convening will feature:

- Pre-day institutes focused on regional systems-building and designing equitable postsecondary policies.
- Keynote speakers presenting the latest research and national exemplars for postsecondary and employer partnerships.
- A unique “Big Bet” breakout session featuring several bold initiatives that seek to tackle America’s most complex social issues.
- Feature presentations focused on the transformative work happening throughout Alabama, including the nation’s first Predominately Black Community College network and a new effort underway to create regional college attainment networks throughout the entire state.



Monday December 4

Pre-Day Institutes, 10am-4pm

- **Systems Building Lab**, presented by Jack Hess, Amber Fischvogt, & John Burnett, CivicLab
- **Enhancing Equitable Outcomes Through Effective Postsecondary Policies and Practices**, presented by Kate Mahar and Jodi Lewis, SCAILE

Tuesday, December 5

Day 1, 8am-5:30pm

- **Mainstage Presentations**
 - Mobile, Alabama Talent Hub Feature
 - Dave Snowden, Cynefin Company
- **Breakout Sessions**
 - Getting It Done
 - Big Bets

Wednesday, December 6

Day 2, 8am-5:30pm

- **Mainstage Presentations**
 - *Reviewing the Partnership Imperative*
 - Alan Cohen, Child Poverty Action Lab
- **Breakout Sessions**
 - Features and Partners
 - Design Labs

Thursday, December 7

Day 3, 8am-12pm

- **Mainstage Presentations:**
 - *Making Meaning: Putting It Into Practice*, Dakota Pawlicki
- **Closing Remarks**

Sponsors

The Annual Convening is made possible by our generous sponsors:



TROY STREET

Mainstage Sessions

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Dave Snowden
Cynefin Company,
Chief Scientific Officer



Chandra Scott
Alabama Possible,
Executive Director



Alan Cohen
Child Poverty Action
Lab, Founder and CEO



Dr. Joe Fuller
Harvard Business
School



Dr. Shanna Jackson
Nashville State
Community College, President



Jim Schacht
Cummins Foundation,
CEO

Highlights include:

Mobile Talent Hub Feature: This year's convening begins with a feature of the [Mobile Talent Hub](#), a partnership among Bishop State Community College, Coastal Alabama Community College, the University of South Alabama, the Mobile Chamber of Commerce, and Alabama Possible. Institutional and community leaders will take the stage to welcome attendees to Mobile and discuss how cross-sector collaboration has led to the creation of new credential and career pathways.

Employer Partnerships: Professor Joe Fuller of Harvard Business School will present a new report outlining recommendations to improve employer-to-higher education partnerships. Professor Fuller will be joined by Jim Schacht, Vice President for Corporate Responsibility and Community Relations and CEO of the Cummins Foundation, and Dr. Shanna Jackson, President of Nashville State Community College, for a panel conversation exploring exemplary partnerships among the private, public, and social sector.

All attendees are encouraged to attend one of two optional pre-day institutes. These pre-day institutes take place on Monday, December 4 from 10:00am – 4:00pm (lunch included) and provide attendees a deep-dive opportunity on specific topics.

Pre-day institutes are offered as a discounted add-on to the registration cost – \$50 by the early bird deadline; \$75 after the early bird deadline.

Institute 1: Systems Building Lab:

Join CivicLab for a deep dive into the principles and practices of systems building. The Systems-Building Design Lab teaches collaborative teams how to dissolve social problems by redesigning the underlying system and shaping the conditions that caused the problem in the first place. A complex issue is not any one thing, but a tangled knot of different kinds of interacting problems. What's required is not a single solution, but an ecosystem of interrelated approaches for managing, solving, and dissolving the various types of problems that exist. It's a systems thing, not a single thing. This lab helps a diverse group of stakeholders see that they are part of something bigger than themselves. And it presents how they can redesign their collective work together to make it act more like a system, ultimately achieving a state of "systemness." (Teams encouraged to attend together.)

Institute 2: Designing Equitable Postsecondary Policy and Practices:

Join SCAILE (the Shasta College Attainment and Innovation Lab for Equity) and key higher education experts to explore ways to enhance equitable outcomes through effective postsecondary policies and practices. The role of postsecondary institutions has changed dramatically, driven by the need to serve a broader range of students, including adult learners, students with some college but no credential, and those trying to balance work and family. These changes were accelerated by the COVID-19 pandemic and continue to gain importance for the students we strive to serve. Consequently, reviewing policies and practices to ensure that they are responsive to individual and community needs has never been more important.

This interactive institute will allow participants to identify key changes to our institutions that have prompted more equitable outcomes for students. We will also learn from each other about areas for growth and change. Whether you are connected to a postsecondary institution or not, please join us to discuss the importance of postsecondary partners in our community collaboratives and how our practices can help achieve institutional and community-based goals.

Breakout Sessions

Big Bets

Communities across the country are gathering stakeholders and making big bets to dramatically improve education, talent, and economic ecosystems. During the Big Bets session, attendees will hear from the leaders of these initiatives, learn their process, and understand the conditions required to move population outcomes.

Getting It Done

The real power in gathering a large network of leaders and practitioners is the opportunity to “rob and duplicate” tools, processes, resources, and frameworks from other successful partnerships. These breakout sessions focus entirely on the use of data tools, collaborative processes, equity frameworks, and other tangible tools that can be immediately used upon returning home.

Partnership Features and National Partners

Talent Hubs, members of the National Talent Network, and national technical assistance partners will present their work, resources, and lessons learned.

Speakers include:



Register Today

Thanks in part to generous sponsorship, CivicLab is pleased to provide reduced registration costs to make the convening an affordable opportunity for all who wish to attend.

Early bird registration closes on September 29, 2023, so register today!

| Categories | Early Bird | Regular |
|--------------------------------------|------------|---------|
| Talent Hub | \$500 | \$550 |
| National Talent Network | \$500 | \$550 |
| Attendee | \$600 | \$650 |
| Optional Pre-Day Institutes - Add on | \$50 | \$75 |

Categories and Cost

Talent Hubs and partnerships in the National Talent Network receive subsidized registration costs. If you are unsure if you are part of a Talent Hub or the National Talent Network, contact Megan Langdon at mlangdon@civiclub.org.

Discounts are available for:

- Organizations and partnerships bringing five or more attendees
- Presenters that are not members of a Talent Hub or the National Talent Network
- Partnerships engaged in Alabama Possible's Regional College Attainment Network building effort supported by CivicLab
- Annual convening sponsors
- Members of CivicLab's Systemness Leadership Academy

Contact Megan Langdon for a discount code if you are within an eligible group.

COMPLETE YOUR REGISTRATION TODAY

